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4B Group
Corporate video - visual storyboard

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Brief

Create a main 4B Group corporate video

> demonstrating:
  - the products
  - service
  - heritage
  - expertise

> discuss who 4B are, what they do,
  how they do it and what they stand for.

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4B Group
Corporate video - structure

Intro - the premise
The why?

- Engaging opening footage showcasing bustling industrial environments

- Intro copy emphasizing the challenges facing the bulk material handling industry

Introduction to 4B Group
The who?

- Dynamic footage with a global feel, demonstrating quality and technological advancements

- Copy establishing who 4B are

Demonstrate 4B Group's
The how?

- Footage with visual reference to expertise, culture, heritage, partnerships

- Copy discusses 4B Group's key attributes

Discuss products
The what?

- Footage showcasing:
  - Bucket Elevator Components
    - Close-ups and slow-motion shots to highlight the precision engineering
  - Conveyor Chains
    - Footage of conveyor chains in production and in action, carrying heavy loads smoothly
  - Electronic Monitoring Equipment
    - Footage of production process and in use

- Copy discusses key product features and attributes

Summary

- Engaging visuals demonstrating 4B Group's global reach and reinforcing of the company's commitment to efficiency and innovation

- Recap of the key points emphasizing the value of high-quality components and electronic monitoring equipment

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4B Group
Corporate video - Dialogue

> Bulk material handling…

> is driven by efficiency & innovation.

> Exposed to many challenges.

> High volume,

> Tough, arduous environments,

> High temperatures & contamination.

> We are the 4B Group.

> Manufacturers of high quality,

> technologically advanced,

> material handling products

> & electronic components.

> We are industry leaders…

> with unrivalled expertise.

> Engineering excellence spanning more than 130 years.

> A global network of subsidiaries and distributors…

> makes us a trusted partner.

> The world's largest manufacturer

> of elevator buckets & bolts

> Superior qualityelevator belting

> Forged conveyor chains

> Globally recognised for wear resistance & longevity

> 4B material handling components optimize material throughput

> while minimizing maintenance requirements.

> Our electronics division specialises in level controls…

> intelligent sensors…

> & safety control systems.

> Solutions to monitor bucket elevators, conveyors, silos & entire processing plants.

> Optimizing performance & improving safety.

> With excellence in every detail…

> we are committed to providing practical solutions and engineering support…

> tailored to our customers' needs…

> for any application…

> in every corner of the globe.

> From mines to factories,

> farms to food processing plants.

> We are elevating performance & enhancing-safety.
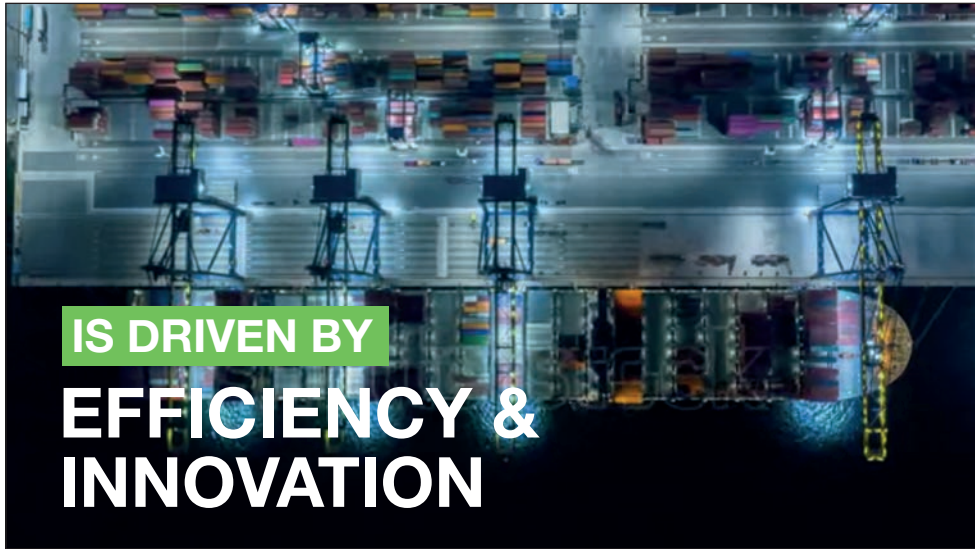
> We are Better By Design.

> 4B Group.

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Corporate video - visual storyboard

Frame: 1
Timing: 0:00 - 0:03
Onscreen GFX: Opening sequence featuring 4B logo

BULK MATERIAL HANDLING

Frame: 2
Timing: 0:03 - 0:05
Onscreen GFX:

IS DRIVEN BY
EFFICIENCY & INNOVATION

Frame: 3
Timing: 0:05 - 0:07
Onscreen GFX: https://www.shutterstock.com/video/clip-1053949817-time-lapse-container--ship-export-import

EXPOSED TO MANY CHALLENGES

Frame: 4 **Timing:** 0:07 - 0:09
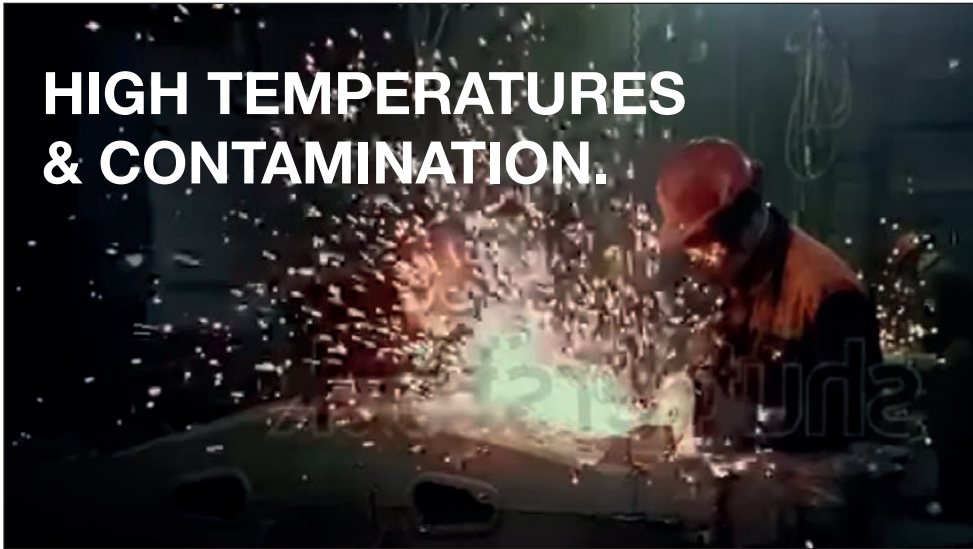**Onscreen GFX:** https://www.shutterstock.com/video/clip-1095555753-stone-jaw-crusher-plant-sand-making-belt

HIGH VOLUME

Frame: 5
Timing: 0:09 - 0:10
Onscreen GFX: Content from 4B Group.mp4 (0:10)

TOUGH, ARDUOUS ENVIRONMENTS

Frame: 6
Timing: 0:10 - 0:11
Onscreen GFX: https://www.shutterstock.com/video/clip-1072281401-transportation-copper-ore-carried-out-factory-mining

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HIGH TEMPERATURES & CONTAMINATION.

Frame: 7
Timing: 0:11 - 0:13
Onscreen GFX: https://www.shutterstock.com/video/clip-1045233025-manufacture-railcar-carriage-train-wagon-production-factory

WE ARE

Frame: 8
Timing: 0:13 - 0:15
Onscreen GFX: 18.+Building+GV's+Internal+and+External+Drone.mp4

GROUP

Frame: 9
Timing: 0:15 - 0:017
Onscreen GFX: 18.+Building+GV's+Internal+and+External+Drone.mp4

MANUFACTURERS OF HIGH QUALITY...

Frame: 10
Timing: 0:17 - 0:19
Onscreen GFX: 15. Robot Cell 2.mp4

TECHNOLOGICALLY ADVANCED

Frame: 11
Timing: 0:20 - 0:23
Onscreen GFX: 15. Robot Cell 2.mp4

MATERIAL HANDLING PRODUCTS

Frame: 12
Timing: 0:23 - 0:26
Onscreen GFX: 15. Robot Cell 2.mp4

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4B Group
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& ELECTRONIC COMPONENTS
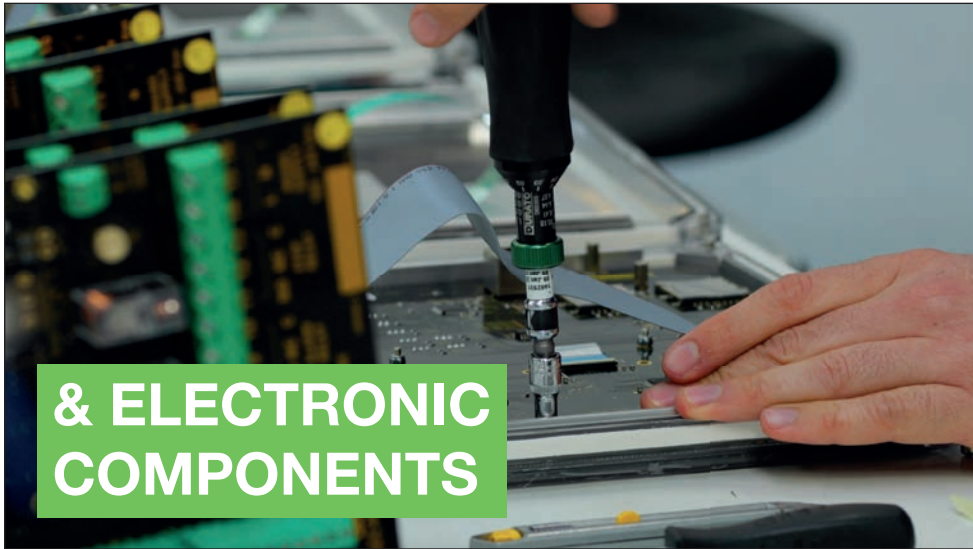
Frame: 13
Timing: 0:26 - 0:29
Onscreen GFX: Don Electronics Ltd Factory Line.mp4 (2:05)

WE ARE INDUSTRY LEADERS

Frame: 14
Timing: 0:29 - 0:33
Onscreen GFX: Content from 4B Group.mp4

WITH UNRIVALLED EXPERTISE

Frame: 15
Timing: 0:33 - 0:35
Onscreen GFX:

ENGINEERING EXCELLENCE

SPANNING MORE THAN 130 YEARS

Frame: 16
Timing: 0:35 - 0:39
Onscreen GFX: Belt-punching-Machines 1-2.mp4 (0:21)

A GLOBAL NETWORK OF SUBSIDIARIES & DISTRIBUTORS...

Frame: 17
Timing: 0:39 - 0:42
Onscreen GFX:

MAKES US A TRUSTED PARTNER

Frame: 18
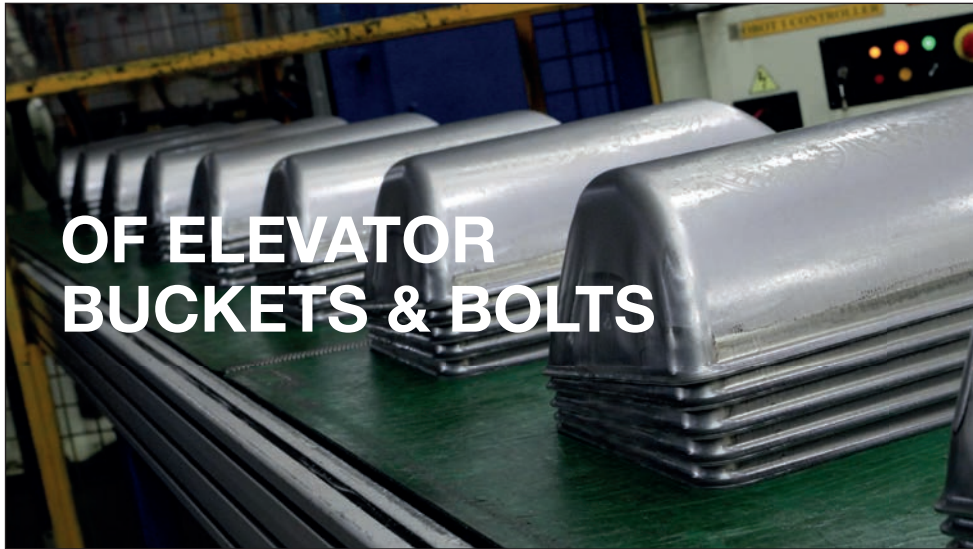**Timing:** 0:42 - 0:44
Onscreen GFX: https://www.shutterstock.com/video/clip-1060923313-top-down-view-warehouse-people-working-forklift-truck

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THE WORLD'S LARGEST MANUFACTURER

Frame: 19
Timing: 0:44 0:47
Onscreen GFX: Robot_Cell_Bucket_Press_4K.mp4

OF ELEVATOR BUCKETS & BOLTS

Frame: 20
Timing: 0:48 - 0:53
Onscreen GFX: 4. Bolt Packing Machine.mp4

SUPERIOR QUALITY ELEVATOR BELTING

Frame: 21
Timing: 0:53 - 0:57
Onscreen GFX: Belt-punching-Machines 1-2.mp4 (0:28)

FORGED CONVEYOR CHAINS

Frame: 22
Timing: 0:57 - 0:59
Onscreen GFX: Bolt-N-Go-chain Assembly.mp4

GLOBALLY RECOGNISED FOR WEAR RESISTANCE & LONGEVITY

Frame: 23
Timing: 0:59 - 1:03
Onscreen GFX: Bolt-N-Go-chain Assembly.mp4

4B MATERIAL HANDLING COMPONENTS OPTIMIZE MATERIAL THROUGHPUT
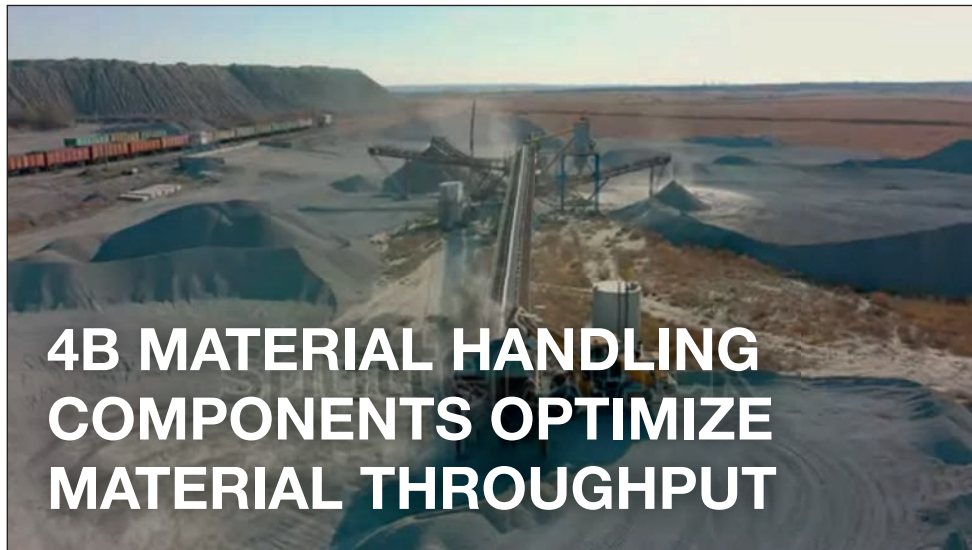
Frame: 24
Timing: 1:03 - 1:06
Onscreen GFX: https://www.shutterstock.com/video/clip-1082215301-wheel-loader-bucket-front-load-stone-crusher
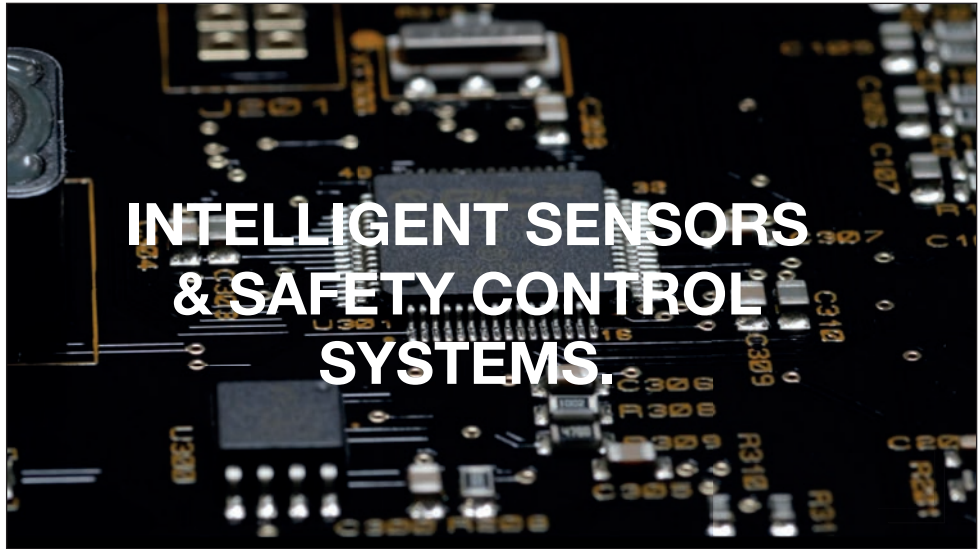
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Frame: 25
Timing: 1:06 - 1:10
Onscreen GFX: https://www.shutterstock.com/video/clip-1033269902-mining-equipment-quarry-gravel-moving-along-mechanical

Frame: 26
Timing: 1:10 - 1:13
Onscreen GFX: 4B Group.mp4 (1:41)

Frame: 27
Timing: 1:13 - 1:16
Onscreen GFX: Synatel Instrumentation Ltd Footage.mp4 (1:36)

Frame: 28
Timing: 1:16 - 1:19
Onscreen GFX: 4B Group.mp4 (1:57)

Frame: 29
Timing: 1:19 - 1:21
Onscreen GFX: https://www.shutterstock.com/video/clip-1012227608-panorama-big-grain-terminal-seaport-evening-cereals

Frame: 30
Timing: 1:21- 1:23
Onscreen GFX:

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Corporate video - visual storyboard

Frame: 31
Timing: 1:23 - 1:25
Onscreen GFX:

Frame: 32
Timing: 1:25 - 1:26
Onscreen GFX:

Frame: 33
Timing: 1:26 - 1:27
Onscreen GFX:

Frame: 34
Timing: 1:27 - 1:29
Onscreen GFX:

Frame: 35
Timing: 1:29 - 1:31
Onscreen GFX: https://www.istockphoto.com/video/electronics-design-factory-office-female-engineer-and-male-specialist-talking-gm1208250299-349162507

Frame: 36
Timing: 1:31 - 1:33
Onscreen GFX: As previous

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& ENGINEERING SUPPORT

Frame: 37
Timing: 1:33 - 1:34
Onscreen GFX: https://www.shutterstock.com/video/clip-1035704162-three-heavy-industry-engineers-stand-pipe-manufacturing

TAILORED TO OUR CUSTOMERS' NEEDS...

Frame: 38
Timing: 1:34 - 1:36
Onscreen GFX: https://www.shutterstock.com/video/clip-1035704162-three-heavy-industry-engineers-stand-pipe-manufacturing

FOR ANY APPLICATION...

Frame: 39
Timing: 1:36 - 1:37
Onscreen GFX: As previous

IN EVERY CORNER OF THE GLOBE

Frame: 40
Timing: 1:37 - 1:40
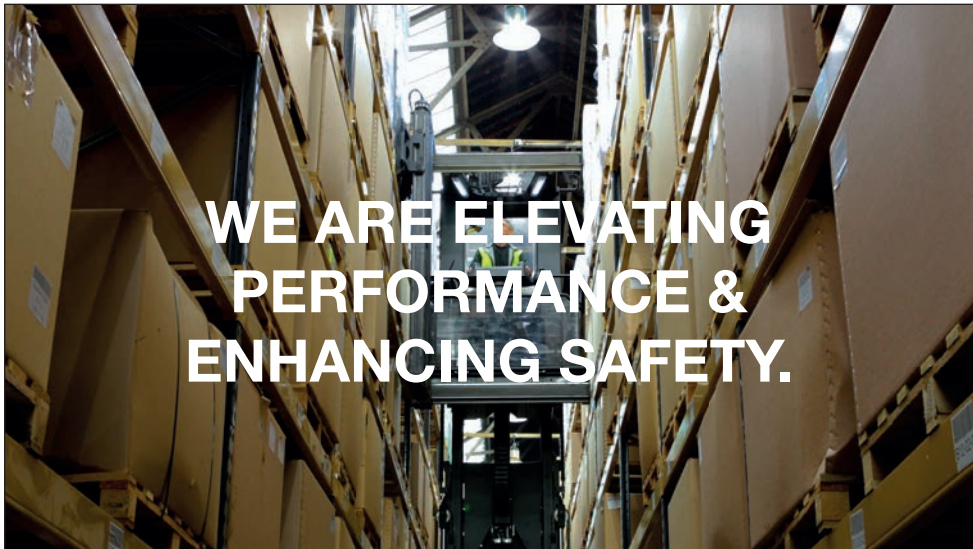**Onscreen GFX:**

FROM MINES TO FACTORIES

Frame: 41
Timing: 1:41 - 1:44
Onscreen GFX: https://www.shutterstock.com/video/clip-1082215301-wheel-loader-bucket-front-load-stone-crusher

FARMS TO FOOD PROCESSING PLANTS

Frame: 42
Timing: 1:44 - 1:47
Onscreen GFX: https://www.shutterstock.com/video/clip-1094349981-harvester-grain-storage-agricultural-production
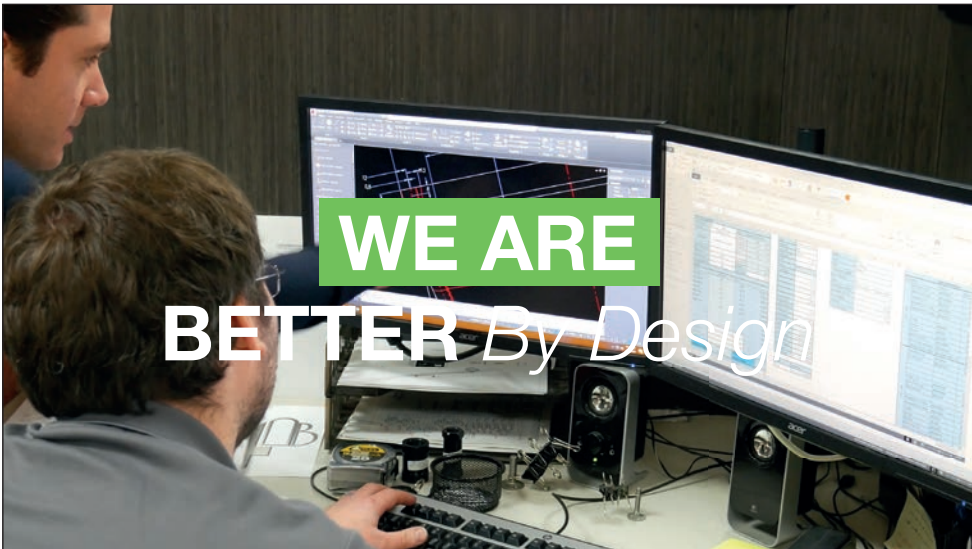
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Frame: 43
Timing: 1:47 - 1:52
Onscreen GFX: 10. Warehouse Forklift.mp4 (0:22)

Frame: 44
Timing: 1:52 - 1:54
Onscreen GFX: 14. Delivery Van Packing with Forklift.mp4 (0:56)

Frame: 45
Timing: 1:54 - 1:57
Onscreen GFX: Electronic_mechanical_Design.mp4

Frame: 46
Timing: 1:57 - 1:59
Onscreen GFX: 4B Group team members in workplace

Frame: 47
Timing: 1:59 - 2:01
Onscreen GFX: 4B Group team members in workplace

Frame: 48
Timing: 2:01 - 2:03
Onscreen GFX: 4B Group team members in workplace

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Frame: 49
Timing: 2:03 - 2:07
Onscreen GFX: 4B logo reveals on Grey background

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